

Exhibit A2

1 Hart L. Robinovitch (AZ SBN 020910)
2 **ZIMMERMAN REED LLP**
3 14646 North Kierland Blvd., Suite 145
4 Scottsdale, AZ 85254
5 Telephone: (480) 348-6400
6 Facsimile: (480) 348-6415
7 Email: hart.robinovitch@zimmreed.com

8 *Attorneys for Plaintiffs and the Class*
9 *(Additional Counsel listed below)*

10 **UNITED STATES DISTRICT COURT**
11 **DISTRICT OF ARIZONA**

12 Chris Griffey, Bharath Maduranthgam
13 Rayam, Michael Domingo, Laura Leather,
14 and Clara Williams, individually and on
15 behalf of all others similarly situated,

16 Plaintiffs,

17 -v-

18 Magellan Health, Inc., a Delaware
19 corporation,

20 Defendant.

Case No. CV-20-1282-PHX-MTL

**SECOND AMENDED CLASS
ACTION COMPLAINT**

DEMAND FOR JURY TRIAL

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1 Plaintiffs CHRIS GRIFFEY, BHARATH MADURANTHGAM RAYAM,
2 MICHAEL DOMINGO, LAURA LEATHER and CLARA WILLIAMS (“Plaintiffs”),
3 individually, and on behalf of all others similarly situated, bring this action against
4 Defendant, MAGELLAN HEALTH, INC. to obtain damages, restitution, and injunctive
5 relief for the Class, as defined below, from Defendant. Plaintiffs make the following
6 allegations upon information and belief, except as to their own actions, the investigation
7 of their counsel, and the facts that are a matter of public record:

8 **I. PARTIES**

9 1. Plaintiff BHARATH MADURANTHGAM RAYAM is, and at all times
10 mentioned herein was, an individual citizen of the state of Tennessee residing in the city
11 of Nashville. RAYAM was employed by Magellan Health during the period March 16,
12 2020 through May 8, 2020. Plaintiff Rayam received notice of the data breach, and a
13 copy of the notice is attached hereto as Exhibit A.

14 2. Plaintiff CHRIS GRIFFEY is, and at all times mentioned herein was, an
15 individual citizen of the state of Missouri residing in the city of Wildwood. GRIFFEY
16 was employed by Magellan Health during the period December 12, 2011 through July 6,
17 2016. Plaintiff Griffey received notice of the data breach, and a copy of the notice is
18 attached hereto as Exhibit B.

19 3. Plaintiff MICHAEL DOMINGO is, and at all times mentioned herein was,
20 an individual citizen of the state of Pennsylvania residing in the city of Jamison.
21 DOMINGO was employed by Magellan Health during the period through August 2016
22 through February 29, 2020. Plaintiff Domingo received notice of the data breach, and a
23 copy of the notice is attached hereto as Exhibit C.

24 4. Plaintiff LAURA LEATHER is, and at all times mentioned herein was, an
25 individual citizen of the state of New York residing in the city of Dover Plains. Upon
26 information and belief, Magellan Health provided services to her employer or to her
27 health plan. Plaintiff Leather received notice of the data breach, and a copy of the notice
28 is attached hereto as Exhibit D. As a result of the data breach, Leather has taken

1 responsive measures that she otherwise would not have taken to ensure that her identity
2 is not stolen and that her personal affairs are not further compromised.

3 5. Defendant Magellan Health (“Magellan Health, Inc.” or “Defendant”) is a
4 publicly traded Delaware corporation headquartered at 4801 E. Washington Street,
5 Phoenix, Arizona 85034. It is a Fortune 500 company broadly operating in the healthcare
6 management business.

7 6. Plaintiff CLARA WILLIAMS is, and at all times mentioned herein was, an
8 individual citizen of the state of Arizona residing in the city of Apache Junction. Upon
9 information and belief, Magellan Health provided services to her employer or to her
10 health plan. Williams was employed by Magellan Health during the period July, 2017
11 through November, 2017, and, during her period of employment with Magellan Health,
12 was a member of a health plan serviced by Magellan Health. Plaintiff Williams received
13 notice of the data breach, and a copy of the notice is attached hereto as Exhibit E. As a
14 result of the data breach, a criminal used her name and social security number to apply
15 for Arizona Unemployment Benefits. Williams became aware of this fraud in June, 2020,
16 when she received a letter from the Arizona Department of Economic Security (“ADES”)
17 notifying her of an award of benefits for which she did not apply. Williams thereafter
18 contacted the ADES, filed an incident report with her local police department, filed a
19 fraud report with the ADES, filed a report with the Arizona Attorney General’s Office,
20 and filed a report with the Federal Trade Commission, filed a report with the Federal
21 Inspector General’s Office, contacted her local Social Security Office, contact all three
22 credit bureaus and locked her credit reports, and contacted her current employer’s human
23 resource department.

24 II. JURISDICTION

25 7. This Court has jurisdiction over this action under the Class Action Fairness
26 Act (“CAFA”), 28 U.S.C. § 1332(d). There are at least 100 members in the proposed
27 class, the aggregated claims of the individual Class Members exceed the sum or value of
28

1 \$5,000,000.00 exclusive of interest and costs, and members of the Proposed Class are
2 citizens of states different from Defendant.

3 8. This Court has jurisdiction over Defendant, which operates and is
4 headquartered in this District. The computer systems implicated in this Data Breach are
5 likely based in this District. Through their business operations in this District, Magellan
6 intentionally avails itself of the markets within this District to render the exercise of
7 jurisdiction by this Court just and proper.

8 9. Venue is proper in this Court pursuant to 28 U.S.C. § 1391(a)(1) because a
9 substantial part of the events and omissions giving rise to this action occurred in this
10 District. Defendant is based in this District, maintains the personally identifiable
11 information (“PII”) and protected health information (“PHI”) of Plaintiffs and Class
12 members in this District, and has caused harm to Plaintiffs and Class Members through
13 its actions in this District.

14 III. NATURE OF THE ACTION

15 10. This class action arises out of the most recent targeted cyberattack and data
16 breach (“Data Breach”) involving Magellan Health, Inc. and its subsidiaries and affiliates
17 (collectively, “Magellan Health”).¹ As a result of the Data Breach, the PII and PHI of
18 Plaintiffs and at least 365,000 Class members is in the hands of cyberthieves. Plaintiffs
19 and Class Members suffered ascertainable losses in the form of out-of-pocket expenses
20 and the value of their time reasonably incurred to remedy or mitigate the effects of the
21 attack. In addition, Plaintiffs’ and Class members’ sensitive personal information—
22 which was entrusted to Magellan Health, its officials and agents—was compromised and
23 unlawfully accessed due to the Data Breach. Information compromised in the Data

24 ¹ Magellan Health, Inc.’s affiliates involved in the breach include but are not limited to:
25 Magellan Healthcare, Inc. (55,637 patients), Merit Health Insurance Company (102,748
26 patients), Florida MHS, Inc. d/b/a Magellan Complete Care of Florida (76,236 patients),
27 the University of Florida Health Jacksonville (54,002 patients), Magellan Healthcare of
28 Maryland, LLC (50,410 patients), VRx Pharmacy (33,040 patients), National Imaging
Associates, Inc. (22,560 patients), UF Health Shands (13,146 patients), UF Health (9,182
patients), and Magellan Complete Care of Virginia, LLC (3,568 patients).

1 Breach included names, contact information, employee ID numbers, and W-2 or 1099
2 information, including Social Security numbers or taxpayer identification numbers,
3 treatment information, health insurance account information, member IDs, other health-
4 related information, email addresses, phone numbers, physical addresses, and additional
5 PII.

6 11. Plaintiffs bring this class action lawsuit on behalf of those similarly situated
7 to address Defendant's inadequate safeguarding of Class Members' PII and PHI that it
8 collected and maintained, and for failing to provide timely and adequate notice to
9 Plaintiffs and other Class members that their information had been subject to the
10 unauthorized access of an unknown third party and precisely what specific type of
11 information was accessed.

12 12. Defendant maintained the PII and PHI in a reckless manner. In particular,
13 the PII and PHI was maintained on Defendant Magellan Health's computer network in a
14 condition vulnerable to cyberattacks. The mechanism of the cyberattack and potential
15 for improper disclosure of Plaintiffs' and Class members' PII and PHI was a known risk
16 to Defendant, as it was subject to another data breach a mere 11 months prior that
17 involved another phishing attack, and thus Defendant was on notice that failing to take
18 steps necessary to secure the PII and PHI from those risks left that property in a dangerous
19 condition.

20 13. In addition, Magellan Health and its employees failed to properly monitor
21 the computer network and systems that housed the PII and PHI. Had Magellan Health
22 properly monitored its property, it would have discovered the intrusion sooner.

23 14. Plaintiffs' and Class members' identities are now at risk because of
24 Defendant's negligent conduct since the PII and PHI that Defendant Magellan Health and
25 its affiliates collected and maintained is now in the hands of data thieves.

26 15. Armed with the PII and PHI accessed in the Data Breach, data thieves can
27 commit a variety of crimes including, e.g., opening new financial accounts in Class
28 members' names, taking out loans in Class members' names, using Class members'

1 names to obtain medical services, using Class members' health information to target
2 other phishing and hacking intrusions based on their individual health needs, using Class
3 members' information to obtain government benefits, filing fraudulent tax returns using
4 Class members' information, obtaining driver's licenses in Class members' names, but
5 with another person's photograph, and giving false information to police during an arrest.

6 16. As a result of the Data Breach, Plaintiffs and Class members have been
7 exposed to a heightened and imminent risk of fraud and identity theft. Plaintiffs and Class
8 members must now and in the future closely monitor their financial accounts to guard
9 against identity theft.

10 17. Plaintiffs and Class members may also incur out of pocket costs for, e.g.,
11 purchasing credit monitoring services, credit freezes, credit reports, or other protective
12 measures to deter and detect identity theft.

13 18. By their Complaint, Plaintiffs seek to remedy these harms on behalf of
14 themselves and all similarly situated individuals whose PII was accessed during the Data
15 Breach.

16 19. Plaintiffs seek remedies including, but not limited to, compensatory
17 damages, reimbursement of out-of-pocket costs, and injunctive relief including
18 improvements to Defendant's data security systems, future annual audits, and adequate
19 credit monitoring services funded by Defendant.

20 20. Accordingly, Plaintiffs bring this action against Defendant seeking redress
21 for its unlawful conduct, and asserting claims for: (i) negligence; (ii) negligence *per se*;
22 (iii) unjust enrichment; (iv) breach of implied contract, and; (v) violation of the Arizona
23 Consumer Fraud Act.

24 **IV. STATEMENT OF FACTS**

25 **A. Defendant Magellan Health.**

26 21. Defendant Magellan Health is a for-profit managed health care company,
27 focused on special populations, complete pharmacy benefits and other specialty areas of
28 healthcare. It directly manages health benefits for its members' patients, including those

1 of its affiliates/subsidiaries Magellan Healthcare, Inc. (55,637 patients); Merit Health
2 Insurance Company (102,748 patients), Florida MHS, Inc. d/b/a Magellan Complete
3 Care of Florida (76,236 patients), the University of Florida Health Jacksonville (54,002
4 patients), Magellan Healthcare of Maryland, LLC (50,410 patients), VRx Pharmacy
5 (33,040 patients), National Imaging Associates, Inc. (22,560 patients), UF Health Shands
6 (13,146 patients), UF Health (9,182 patients), and Magellan Complete Care of Virginia,
7 LLC (3,568 patients).

8 22. As part of its contractual relationship with the aforementioned
9 affiliates/subsidiaries and several other providers, Defendant administers the health and
10 pharmaceutical benefits offered by those affiliates/subsidiaries. Defendant Magellan
11 Health received fees from these affiliates or the states in which they operate to administer
12 those benefits and to provide services related to those benefits to Class members, which
13 included storing the personal data of Class members on its computers and computer
14 systems. The fees received by Defendant for these services are accrued and paid as a
15 result of Class members' participation in and payment for these health and
16 pharmaceutical plans.

17 **B. The Data Breach.**

18 23. A ransomware attack deploys a type of malicious software that blocks
19 access to a computer system or data, usually by encrypting it, until the victim pays a fee
20 to the attacker.²

21 24. In April 2020, Magellan Health was struck by a targeted cyberattack, by
22 way of email phishing scheme expressly designed to gain access to private and personal
23 data stored by Magellan Health.

24 25. The ransomware attack was detected by Magellan Health on April 11, 2020
25 when files were encrypted on its systems. The investigation into the attack revealed the
26 attacker had gained access to its systems following a response to a spear phishing email
27 sent on April 6.

28 ² <https://www.proofpoint.com/us/threat-reference/ransomware>.

1 Magellan Health immediately reported the incident to, and is working closely
2 with, the appropriate law enforcement authorities, including the FBI.
3 Additionally, to help prevent a similar type of incident from occurring in the
4 future, we implemented additional security protocols designed to protect out
5 network, email environment, systems, and personal information.³

6 Upon information and belief, this notice was sent to 50410 persons, and was reported to
7 the US Department of Health and Human Services on June 12, 2020.

8 29. On June 12, 2020, Defendant subsequently issued a second notice of data
9 breach to the plan participants of Complete Care of Florida and Magellan Rx Pharmacy
10 of Maryland, and reported the data breach for Magellan Health to HHS. This notice was
11 sent to 76236 plan participants of Complete Care of Florida, and 33040 plan participants
12 of Magellan Rx Pharmacy of Maryland.

13 30. This second notice of data breach states, in pertinent part:

14 ***Notice of Security Incident***

15 Magellan Health, Inc. and its subsidiaries and affiliates (“Magellan”) recently discovered a ransomware attack. We are providing notice of this
16 incident, along with background information of the incident and steps that those affected can take.

17 ***What Happened***

18 On April 11, 2020 we discovered that we were the target of a ransomware attack. Immediately after discovering the incident we retained a leading cybersecurity
19 forensics firm, Mandiant, to help conduct a thorough investigation of the incident.
20 The investigation revealed that the incident may have affected personal
21 information.

22 **We have no evidence that any personal data has been misused.**

23 ***What Information Was Involved***

24 The personal information included names and one or more of the following:
25 treatment information, health insurance account information, member ID,
26 other health-related information, email addresses, phone numbers, and
27 physical addresses. In certain instances, Social Security numbers were also
28 affected.

³ <https://oag.ca.gov/system/files/Magellan%20-%20Sample%20Individual%20Notice.pdf>

1 *What Are We Doing*

2 We immediately reported the incident to, and are working closely with, law
3 enforcement including the FBI. To help prevent a similar incident from
4 occurring in the future, we have implemented additional security protocols
designed to protect our network, email environment, systems, and personal
information.

5 A copy of this second notice is posted on Defendant's website.⁴

6 31. While clearly related to the same ransomware attack and Data Breach as
7 the May 15, 2020 Notice, the June 12, 2020 notice varies markedly from the May notice,
8 in that the June 12, 2020 notice provides far less information about the specific facts of
9 the cyberattack, does not mention the exfiltration of data that the May notice admits, and
10 does not offer any credit monitoring option to the persons to whom the notice was sent.

11 32. On June 15, 2020, Defendant issued a notice identical in form to the June
12 12, 2020 notice to persons affected by this Data Breach who were plan participants of
13 Defendant's affiliate/subsidiary Magellan Complete Care of Virginia, LLC, and reported
14 the data breach for that affiliate to HHS on that same date.

15 33. While clearly related to the same ransomware attack and Data Breach as
16 the May 15, 2020 Notice, the June 12, 2020 notice varies markedly from the May notice,
17 in that the June 12, 2020, notice provide far less information about the specific facts of
18 the cyberattack, do not mention the exfiltration of data that the May notice admits, and
19 does not offer any credit monitoring option to the persons to whom the notice was sent.

20 34. On June 26, 2020, Defendant issued a notice of the Data Breach to persons
21 enrolled in health plans serviced by Defendant.

22 35. The June 26, 2020 notice of data breach states, in pertinent part:

23 Magellan Health, Inc. ("Magellan") was recently the victim of a criminal
24 ransomware attack. We are writing to let you know how this incident may
25 have affected your personal information and, as a precaution, to provide steps
you can take to help protect your information.

26 *What Happened*

27
28 ⁴ <https://www.magellanhealth.com/news/security-incident/>

1 On April 11, 2020, Magellan discovered it was targeted by a ransomware
2 attack. The unauthorized actor gained access to Magellan's systems after
3 sending a phishing email on April 6 that impersonated a Magellan client.
4 Once the incident was discovered, Magellan immediately retained a leading
5 cybersecurity forensics firm, Mandiant, to help conduct a thorough
6 investigation of the incident. The investigation revealed that the incident
7 may have affected your personal information. At this point, we are not aware
8 of any fraud or misuse of any of your personal information as a result of the
9 incident, but are notifying you out of an abundance of caution.

10 *What Information Was Involved*

11 The personal information accessed by the unauthorized actor included your
12 Social Security number and/or other financial information and possibly
13 included names and one or more of the following: treatment information,
14 health insurance account information, member ID, other health-related
15 information, email addresses, phone numbers, and physical addresses. In
16 certain instances, Social Security numbers were also affected.

17 *What Are We Doing*

18 Magellan immediately reported the incident to, and is working closely with,
19 the appropriate law enforcement authorities, including the FBI.
20 Additionally, to help prevent a similar type of incident from occurring in the
21 future, we have implemented additional security protocols designed to
22 protect our network, email environment, systems, and personal information.

23 36. While clearly related to the same ransomware attack and Data Breach as
24 the May 15, 2020 Notice, the June 26, 2020 notice varies markedly from the May notice,
25 in that the June 26, 2020, reveals that the exfiltrated data included Plaintiff Leather's
26 Social Security number.

27 37. This is the second cyberattack in less than a year that Defendant Magellan
28 allowed to happen through inadequate email handling procedures and other data security
deficiencies. On May 28, 2019, an unauthorized third party gained access to a Magellan
employee email account through a commonplace phishing attack that resulted in the
exposure of sensitive patient PHI and PII. Magellan gave notice of this prior data breach
on or about November 8, 2019. Magellan is already the subject of another lawsuit
pending in the United States District Court for the District of Arizona, Phoenix Division,

1 styled Deering v. Magellan Health, Inc. et al., Case 2:20-cv-00747-SPL (D. Ariz., filed
2 Apr. 17, 2020), arising out of that prior data breach.⁵

3 **C. Magellan Health’s Employment Data Protection Standards.**

4 38. Magellan Health has established a Privacy Policy wherein it details the PII
5 it collects from employees and its standards to maintain the security and integrity of such
6 data.⁶

7 39. The aim of the Privacy Policy is to provide adequate and consistent
8 safeguards for the handling of employment data by Magellan Health.

9 **D. Magellan Health’s Patient Privacy Policies.**

10 40. As a healthcare service provider, Defendant Magellan Health is bound by
11 the Health Insurance Portability and Accountability Act of 1996 (“HIPAA”), which
12 requires subject providers to comply with a series of administrative, physical security,
13 and technical security requirements in order to protect patient information. Among other
14 things, it mandates that medical providers develop, publish, and adhere to a privacy
15 policy.

16 41. Defendant recognizes its obligations under HIPAA along with the
17 commensurate obligation to safeguard and protect patient PHI and PII:

18 HIPAA outlines strict guidelines to ensure the privacy and confidentiality of
19 your Personal Health Information (PHI) such as your name or medical
20 information. These guidelines require that your PHI be used for purposes of
21 treatment, payment and health plan operations, and not for purposes
unrelated to health care.⁷

22
23 ⁵ This action and the prior lawsuit are not related, as they arise from two separate
24 incidents.

25 ⁶ [https://www.magellanhealth.com/privacy-policy/#:~:text=Magellan
26 Health%20uses%20physical%2C%20technical%2C%20and,for%20providing%20servi
ce%20to%20you.](https://www.magellanhealth.com/privacy-policy/#:~:text=Magellan Health%20uses%20physical%2C%20technical%2C%20and,for%20providing%20service%20to%20you.) (last visited June 25, 2020).

27 ⁷ <https://www.magellancompletecareoffl.com/utility/privacy-policy/> (last visited
28 6/28/2020)

1 42. Defendant assures consumers that “[y]our personal privacy is important to
2 us.”⁸ Magellan Health’s Privacy Policy further states: “Magellan uses physical, technical,
3 and administrative safeguards to protect any personally identifiable data stored on its
4 computers. Only authorized employees and third parties have access to the information
5 you provide to Magellan for providing service to you.”⁹

6 **E. Prevalence of Cyber Attacks and Susceptibility of the Data Storage Industry.**

7 43. Data breaches have become widespread. In 2016, the number of U.S. data
8 breaches surpassed 1,000, a record high and a forty percent increase in the number of
9 data breaches from the previous year. In 2017, a new record high of 1,579 breaches were
10 reported, representing a 44.7 percent increase over 2016. In 2018, there was an extreme
11 jump of 126 percent in the number of consumer records exposed from data breaches. In
12 2019, there was a 17 percent increase in the number of breaches (1,473) over 2018, with
13 164,683,455 sensitive records exposed.¹⁰

14 44. What’s more, companies in the business of storing and maintaining PII,
15 such as Magellan Health are among the most targeted—and therefore at risk—for cyber-
16 attacks.¹¹

17 **F. Prevalence of Cyber Attacks and Susceptibility of the Healthcare Industry.**

18 45. The healthcare industry is even more at known risk of cyber-attack. The
19 number of data breaches in the healthcare sector skyrocketed in 2019, with 525 reported
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22 ⁸ [https://www.magellanhealth.com/privacy-
23 policy/#:~:text=Magellan%20uses%20physical%2C%20technical%2C%20and,for%20
24 providing%20service%20to%20you](https://www.magellanhealth.com/privacy-policy/#:~:text=Magellan%20uses%20physical%2C%20technical%2C%20and,for%20providing%20service%20to%20you) (last visited 6/28/2020)

25 ⁹ *Id.*

26 ¹⁰ [https://www.idtheftcenter.org/identity-theft-resource-centers-annual-end-of-year-
27 data-breach-report-reveals-17-percent-increase-in-breaches-over-2018/](https://www.idtheftcenter.org/identity-theft-resource-centers-annual-end-of-year-data-breach-report-reveals-17-percent-increase-in-breaches-over-2018/)

28 ¹¹ [https://www.cshub.com/attacks/articles/top-8-industries-reporting-data-breaches-in-
the-first-half-of-2019](https://www.cshub.com/attacks/articles/top-8-industries-reporting-data-breaches-in-the-first-half-of-2019)

1 breaches exposing nearly 40 million sensitive records (39,378,157), compared to only
2 369 breaches that exposed just over 10 million sensitive records (10,632,600) in 2018.¹²

3 46. Phishing cyberattacks against healthcare organizations are targeted.
4 According to the 2019 Health Information Management Systems Society, Inc.
5 (“HIMMS”) Cybersecurity Survey, “[a] pattern of cybersecurity threats and experiences
6 is discernable across US healthcare organizations. Significant security incidents are a
7 near-universal experience in US healthcare organizations with many of the incidents
8 initiated by bad actors, leveraging e-mail as a means to compromise the integrity of their
9 targets.”¹³ “Hospitals have emerged as a primary target because they sit on a gold mine
10 of sensitive personally identifiable information for thousands of patients at any given
11 time. From Social Security and insurance policies to next of kin and credit cards, no other
12 organization, including credit bureaus, have so much monetizable information stored in
13 their data centers.”¹⁴

14 47. The exposure of highly personal and highly confidential healthcare related
15 data is of great consequence to patients. As the ID Theft Center notes:

16 Medical identity theft is costly to consumers. Unlike credit-card fraud,
17 victims of medical identity theft can suffer significant financial
18 consequences. Sixty-five percent of medical identity theft victims had to pay
19 an average of \$13,500 to resolve the crime. In some cases, they paid the
20 health care provider, repaid the insurer for services obtained by the thief, or
they engaged an identity-service provider or legal counsel to help resolve the
incident and prevent fraud.

21 Those who have resolved the crime spent, on average, more than 200 hours
22 on such activities as working with their insurer or health-care provider.

23
24 ¹² https://www.idtheftcenter.org/wp-content/uploads/2020/01/01.28.2020_ITRC_2019-End-of-Year-Data-Breach-Report_FINAL_Highres-Appendix.pdf

25
26 ¹³ <https://www.himss.org/himss-cybersecurity-survey> (last accessed June 20, 2020)

27
28 ¹⁴ <https://www.idigitalhealth.com/news/how-to-safeguard-hospital-data-from-email-spoofing-attacks> (last accessed June 20, 2020)

1 Medical identity theft can have a negative impact on reputation. Forty-five
2 percent of respondents said medical identity theft affected their reputation
3 mainly because of embarrassment due to disclosure of sensitive personal
4 health conditions; 19 percent of respondents believed the theft caused them
to miss out on career opportunities. Three percent said it resulted in the loss
employment.¹⁵

5 **G. Defendant Acquires, Collects, and Stores Plaintiffs' and Class Members' PII**
6 **and PHI.**

7 48. As its Privacy Policy makes clear, Magellan Health acquires, collects, and
8 stores a massive amount of personally identifiable information ("PII") on its employees,
9 former employees and beneficiaries.

10 49. As a condition of employment, or as a condition of receiving certain
11 benefits, Magellan Health requires that its employees and their beneficiaries entrust it
12 with highly sensitive personal information.

13 50. Defendant also required Class Members to submit non-public personal
14 information, PII, and PHI in order to obtain medical and pharmacy services from its
15 affiliates, and also creates PHI (e.g. treatment records) in the course of providing medical
16 and pharmacy services.

17 51. By obtaining, collecting, creating, and using Plaintiffs' and Class
18 Members' PII and PHI, Defendant assumed legal and equitable duties and knew or should
19 have known that it was responsible for protecting Plaintiffs' and Class Members' PII and
20 PHI from disclosure.

21 52. Plaintiffs and the Class Members have taken reasonable steps to maintain
22 the confidentiality of their PII and PHI.

23 53. Plaintiffs and the Class Members relied on Defendant to keep their PII and
24 PHI confidential and securely maintained, to use this information for business purposes
25 only, and to make only authorized disclosures of this information.

26
27 ¹⁵ [https://www.idtheftcenter.org/medical-id-theft-costs-victims-big-
28 money/#:~:text=Medical%20identity%20theft%20is%20costly,%2413%2C500%20to%
20resolve%20the%20crime.](https://www.idtheftcenter.org/medical-id-theft-costs-victims-big-money/#:~:text=Medical%20identity%20theft%20is%20costly,%2413%2C500%20to%20resolve%20the%20crime.) (last accessed June 20, 2020)

1 **H. The Value of Personally Identifiable Information and the Effects of**
2 **Unauthorized Disclosure.**

3 54. Defendant Magellan Health was well-aware that the PII and PHI it
4 collected is highly sensitive and of significant value to those who would use it for
5 wrongful purposes.

6 55. Personally identifiable information is a valuable commodity to identity
7 thieves. As the FTC recognizes, with PII identity thieves can commit an array of crimes
8 including identify theft, medical and financial fraud.¹⁶ Indeed, a robust “cyber black
9 market” exists in which criminals openly post stolen PII on multiple underground Internet
10 websites.

11 56. The ramifications of Defendant’s failure to keep Plaintiffs’ and Class
12 Members’ PII secure are long lasting and severe. Once PII is stolen, fraudulent use of
13 that information and damage to victims may continue for years.

14 57. At all relevant times, Defendant knew, or reasonably should have known,
15 of the importance of safeguarding PII and of the foreseeable consequences if its data
16 security systems were breached, including, the significant costs that would be imposed
17 on employees and their beneficiaries as a result of a breach.

18 58. Defendant breached its obligations to Plaintiffs and Class Members and/or
19 was otherwise negligent, grossly negligent and/or reckless because it failed to properly
20 maintain and safeguard the computer systems and data that held the stolen PII.
21 Defendant’s unlawful conduct includes, but is not limited to, the following acts and/or
22 omissions:

- 23 a. Failing to maintain an adequate data security system to reduce the risk of
24 data breaches and cyber-attacks;
- 25 b. Failing to adequately protect consumers’ PII and PHI;
- 26 c. Failure to periodically ensure that their email system had plans in place to

27 _____
28 ¹⁶ Federal Trade Commission, *Warning Signs of Identity Theft*,
<https://www.consumer.ftc.gov/articles/0271-warning-signs-identity-theft>

1 maintain reasonable data security safeguards;

2 d. Allowing unauthorized access to Plaintiffs' and Class Members' PII and
3 PHI;

4 e. Failing to properly monitor the data security systems for existing
5 intrusions; and

6 f. Failing to ensure that its agents and service providers with access to
7 Plaintiffs' and Class Members' PII and PHI employed reasonable security
8 procedures.

9 59. It was foreseeable that Defendant's failure to use reasonable measures to
10 protect Plaintiffs and Class Members' PII and PHI would result in injury to Plaintiffs and
11 Class Members. Further, the breach of security was reasonably foreseeable given the
12 known high frequency of cyberattacks and data breaches in the data storage and
13 healthcare industries.

14 60. It was therefore foreseeable that the failure to adequately safeguard
15 Plaintiffs and Class Members' Private Information would result in one or more types of
16 injuries to Plaintiffs and Class Members.

17 **I. Defendant Failed to Comply with FTC Guidelines.**

18 61. The Federal Trade Commission ("FTC") has promulgated numerous
19 guides for businesses which highlight the importance of implementing reasonable data
20 security practices. According to the FTC, the need for data security should be factored
21 into all business decision-making.¹⁷

22 62. In 2016, the FTC updated its publication, *Protecting Personal Information:
23 A Guide for Business*, which established cyber-security guidelines for businesses.¹⁸ The
24 guidelines note that businesses should protect the personal customer information that they

25 ¹⁷ Federal Trade Commission, *Start With Security*, available at
26 [https://www.ftc.gov/system/files/documents/plain-language/pdf0205-
startwithsecurity.pdf](https://www.ftc.gov/system/files/documents/plain-language/pdf0205-startwithsecurity.pdf).

27 ¹⁸ [https://www.ftc.gov/tips-advice/business-center/guidance/protecting-personal-
28 information-guide-business](https://www.ftc.gov/tips-advice/business-center/guidance/protecting-personal-information-guide-business)

1 keep; properly dispose of personal information that is no longer needed; encrypt
2 information stored on computer networks; understand their network's vulnerabilities; and
3 implement policies to correct any security problems. The guidelines also recommend that
4 businesses use an intrusion detection system to expose a breach as soon as it occurs;
5 monitor all incoming traffic for activity indicating someone is attempting to hack the
6 system; watch for large amounts of data being transmitted from the system; and have a
7 response plan ready in the event of a breach.

8 63. The FTC further recommends that companies not maintain PII longer than
9 is needed for authorization of a transaction; limit access to sensitive data; require complex
10 passwords to be used on networks; use industry-tested methods for security; monitor for
11 suspicious activity on the network; and verify that third-party service providers have
12 implemented reasonable security measures.¹⁹

13 64. The FTC has brought enforcement actions against businesses for failing to
14 adequately and reasonably protect customer data, treating the failure to employ
15 reasonable and appropriate measures to protect against unauthorized access to
16 confidential consumer data as an unfair act or practice prohibited by Section 5 of the
17 Federal Trade Commission Act ("FTCA"), 15 U.S.C. § 45. Orders resulting from these
18 actions further clarify the measures businesses must take to meet their data security
19 obligations.

20 65. Defendant failed to properly implement basic data security practices.
21 Defendant's failure to employ reasonable and appropriate measures to protect against
22 unauthorized access to consumer PII and PHI constitutes an unfair act or practice
23 prohibited by Section 5 of the FTC Act, 15 U.S.C. § 45.

24 66. Defendant was at all times fully aware of its obligation to protect the PII of
25 consumers. Defendant was also aware of the significant repercussions that would result
26 from its failure to do so.

27 ¹⁹ Federal Trade Commission, *Start With Security*, available at
28 [https://www.ftc.gov/system/files/documents/plain-language/pdf0205-
startwithsecurity.pdf](https://www.ftc.gov/system/files/documents/plain-language/pdf0205-startwithsecurity.pdf).

1 **J. Defendant Failed to Comply with Industry Standards.**

2 67. Companies in the business of storing and maintaining PII and PHI, such as
3 Magellan Health, have been identified as being particularly vulnerable to cyber-attacks
4 because of the value of the PII and PHI which they maintain. Cybersecurity firms have
5 promulgated a series of best practices that a minimum should be implemented by sector
6 participants including, but not limited to: installing appropriate malware detection
7 software; monitoring and limiting the network ports; protecting web browsers and email
8 management systems; setting up network systems such as firewalls, switches and routers;
9 monitoring and protection of physical security systems; protection against any possible
10 communication system; and training staff regarding critical points.²⁰

11 68. The Data Breach appears to have been caused by “a standard credential
12 phishing attack or due to credential reuse on another site.”²¹

13 69. Cybersecurity experts have explicitly noted that phishing attacks can be
14 prevented with adequate staff security training.²²

15 **K. Plaintiffs and Class Members Suffered Damages.**

16 70. The ramifications of Defendant’s failure to keep employees’ and patients’
17 PII and PHI secure are long lasting and severe. Once PII is stolen, fraudulent use of that
18 information and damage to victims may continue for years. Consumer victims of data
19 breaches are more likely to become victims of identity fraud.

20 71. The PII and PHI belonging to Plaintiffs and Class Members is private,
21 sensitive in nature, and was left inadequately protected by Defendant who did not obtain
22 Plaintiffs’ or Class Members’ consent to disclose such PII to any other person as required
23 by applicable law and industry standards.

24 ²⁰ <https://insights.datamark.net/addressing-bpo-information-security/>

25
26 ²¹ <https://www.scmagazine.com/home/security-news/phishing/canon-breach-exposes-personal-data-of-current-former-ge-employees-beneficiaries/>.

27
28 ²² <https://www.passportalmsp.com/blog/security-awareness-training-can-protect-against-phishing-attacks.>

1 72. The Data Breach was a direct and proximate result of Defendant’s failure
2 to: (a) properly safeguard and protect Plaintiffs’ and Class Members’ PII and PHI from
3 unauthorized access, use, and disclosure, as required by various state and federal
4 regulations, industry practices, and common law; (b) establish and implement appropriate
5 administrative, technical, and physical safeguards to ensure the security and
6 confidentiality of Plaintiffs’ and Class Members’ PII; and (c) protect against reasonably
7 foreseeable threats to the security or integrity of such information.

8 73. Defendant is a multi-billion-dollar company and has the resources
9 necessary to prevent the Data Breach, but neglected to adequately invest in data security
10 measures, despite its obligation to protect consumer data.

11 74. Had Defendant remedied the deficiencies in its data security systems and
12 adopted security measures recommended by experts in the field, they would have
13 prevented the intrusions into its systems and, ultimately, the theft of PII and PHI.

14 75. As a direct and proximate result of Defendant’ wrongful actions and
15 inactions, Plaintiffs and Class Members have been placed at an imminent, immediate,
16 and continuing increased risk of harm from identity theft and fraud, requiring them to
17 take the time which they otherwise would have dedicated to other life demands such as
18 work and family in an effort to mitigate the actual and potential impact of the Data Breach
19 on their lives. The U.S. Department of Justice’s Bureau of Justice Statistics found that
20 “among victims who had personal information used for fraudulent purposes, 29% spent
21 a month or more resolving problems” and that “resolving the problems caused by identity
22 theft [could] take more than a year for some victims.”²³

23 76. The United States Government Accountability Office released a report in
24 2007 regarding data breaches (“GOA Report”) in which it noted that victims of identity
25 theft will face “substantial costs and time to repair the damage to their good name and
26

27 ²³ U.S. Department of Justice, Office of Justice Programs Bureau of Justice Statistics,
28 *Victims of Identity Theft, 2012*, December 2013 available at
<https://www.bjs.gov/content/pub/pdf/vit12.pdf>

1 credit record.”²⁴

2 77. The FTC recommends that identity theft victims take several steps to
3 protect their personal and financial information after a data breach, including contacting
4 one of the credit bureaus to place a fraud alert (consider an extended fraud alert that lasts
5 for 7 years if someone steals their identity), reviewing their credit reports, contacting
6 companies to remove fraudulent charges from their accounts, placing a credit freeze on
7 their credit, and correcting their credit reports.²⁵

8 78. Identity thieves use stolen personal information such as Social Security
9 numbers for a variety of crimes, including credit card fraud, phone or utilities fraud, and
10 bank/finance fraud.

11 79. Identity thieves can also use Social Security numbers to obtain a driver’s
12 license or official identification card in the victim’s name but with the thief’s picture; use
13 the victim’s name and Social Security number to obtain government benefits; or file a
14 fraudulent tax return using the victim’s information. In addition, identity thieves may
15 obtain a job using the victim’s Social Security number, rent a house or receive medical
16 services in the victim’s name, and may even give the victim’s personal information to
17 police during an arrest resulting in an arrest warrant being issued in the victim’s name. A
18 study by Identity Theft Resource Center shows the multitude of harms caused by
19 fraudulent use of personal and financial information:²⁶

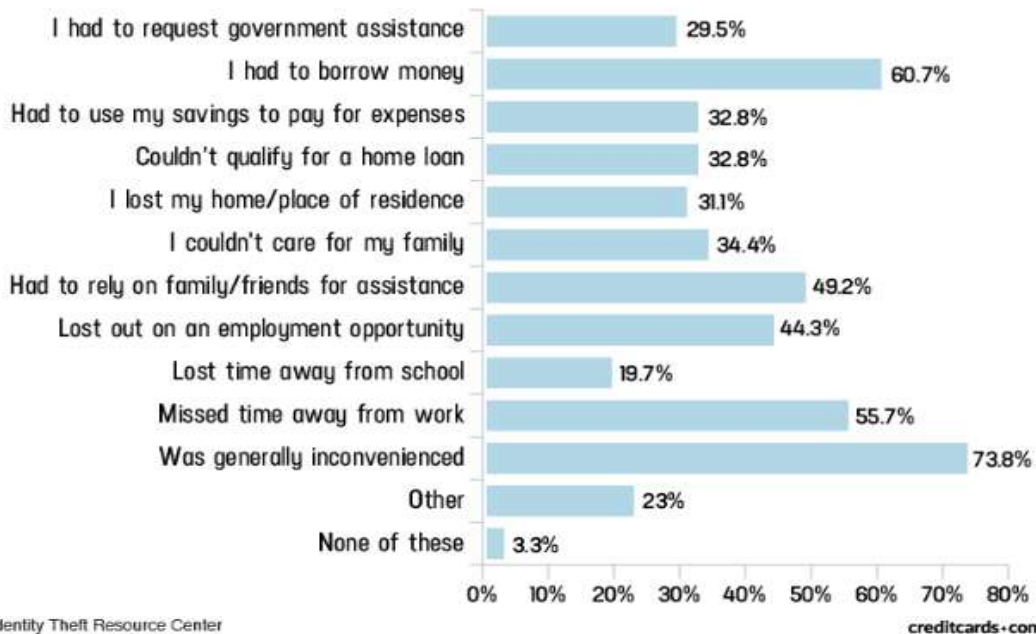
20
21
22

23 ²⁴ See “Data Breaches Are Frequent, but Evidence of Resulting Identity Theft Is Limited;
24 However, the Full Extent Is Unknown,” p. 2, U.S. Government Accountability Office,
25 June 2007, <https://www.gao.gov/new.items/d07737.pdf> (last visited Apr. 12, 2019)
26 (“GAO Report”).

27 ²⁵ See <https://www.identitytheft.gov/Steps> (last visited April 12, 2019).

28 ²⁶ “Credit Card and ID Theft Statistics” by Jason Steele, 10/24/2017, at:
[https://www.creditcards.com/credit-card-news/credit-card-security-id-theft-fraud-
statistics-1276.php](https://www.creditcards.com/credit-card-news/credit-card-security-id-theft-fraud-statistics-1276.php) (last visited June 20, 2019).

Americans' expenses/disruptions as a result of criminal activity in their name [2016]



80. What's more, PII constitutes a valuable property right, the theft of which is gravely serious.²⁷ Its value is axiomatic, considering the value of Big Data in corporate America and the consequences of cyber thefts include heavy prison sentences. Even this obvious risk to reward analysis illustrates beyond doubt that PII has considerable market value.

81. It must also be noted there may be a substantial time lag – measured in years -- between when harm occurs versus when it is discovered, and also between when PII and/or financial information is stolen and when it is used. According to the U.S. Government Accountability Office, which conducted a study regarding data breaches:

²⁷ See, e.g., John T. Soma, et al, Corporate Privacy Trend: The “Value” of Personally Identifiable Information (“PII”) Equals the “Value” of Financial Assets, 15 Rich. J.L. & Tech. 11, at *3-4 (2009) (“PII, which companies obtain at little cost, has quantifiable value that is rapidly reaching a level comparable to the value of traditional financial assets.”) (citations omitted).

1 [L]aw enforcement officials told us that in some cases, stolen data may be
2 held for up to a year or more before being used to commit identity theft.
3 Further, once stolen data have been sold or posted on the Web, fraudulent
4 use of that information may continue for years. As a result, studies that
5 attempt to measure the harm resulting from data breaches cannot necessarily
6 rule out all future harm.

7 *See* GAO Report, at p. 29.

8 82. PII and financial information are such valuable commodities to identity
9 thieves that once the information has been compromised, criminals often trade the
10 information on the “cyber black-market” for years.

11 83. There is a strong probability that entire batches of stolen information have
12 been dumped on the black market and are yet to be dumped on the black market, meaning
13 Plaintiffs and Class Members are at an increased risk of fraud and identity theft for many
14 years into the future. Thus, Plaintiffs and Class Members must vigilantly monitor their
15 financial accounts for many years to come.

16 **L. Plaintiffs’ and Class Members’ Damages.**

17 84. To date, Defendant has merely offered identity theft and credit monitoring
18 services at no charge for 36 months to the first tranche of persons notified of the breach,
19 and offered no credit monitoring to those persons notified on June 12, 2020 or June 15,
20 2020. Even if this credit monitoring was offered to all persons affected by this Data
21 Breach, it is still wholly inadequate as it fails to provide for the fact that victims of data
22 breaches and other unauthorized disclosures commonly face multiple years of ongoing
23 identity theft and it entirely fails to provide any compensation for the unauthorized
24 release and disclosure of Plaintiffs’ and Class Members’ PII and PIH.

25 85. Furthermore, Defendant’s credit monitoring offer to Plaintiffs and Class
26 Members squarely places the burden on Plaintiffs and Class Members, rather than on the
27 Defendant, to investigate and protect themselves from Defendant’s tortious acts resulting
28 in the Data Breach. Rather than automatically enrolling Plaintiffs and Class Members in
credit monitoring services upon discovery of the breach, Defendant merely sent
instructions offering the services to affected employees, former employees, and their

1 beneficiaries with the recommendation that they sign up for the services.

2 86. Plaintiffs and Class Members have been damaged by the compromise of
3 their PII and PHI in the Data Breach.

4 87. Plaintiffs' PII and PHI was compromised as a direct and proximate result
5 of the Data Breach.

6 88. As a direct and proximate result of Defendant's conduct, Plaintiffs and
7 Class Members have been placed at an imminent, immediate, and continuing increased
8 risk of harm from fraud and identity theft.

9 89. As a direct and proximate result of Defendant's conduct, Plaintiffs and
10 Class Members have been forced to expend time dealing with the effects of the Data
11 Breach.

12 90. Plaintiffs and Class Members face substantial risk of out-of-pocket fraud
13 losses such as loans opened in their names, medical services billed in their names, tax
14 return fraud, utility bills opened in their names, credit card fraud, and similar identity
15 theft.

16 91. Plaintiffs and Class Members face substantial risk of being targeted for
17 future phishing, data intrusion, and other illegal schemes based on their PII and PHI as
18 potential fraudsters could use that information to more effectively target such schemes to
19 Plaintiffs and Class Members.

20 92. Plaintiffs and Class Members may also incur out-of-pocket costs for
21 protective measures such as credit monitoring fees, credit report fees, credit freeze fees,
22 and similar costs directly or indirectly related to the Data Breach.

23 93. Plaintiffs and Class Members also suffered a loss of value of their PII and
24 PHI when it was acquired by cyber thieves in the Data Breach. Numerous courts have
25 recognized the propriety of loss of value damages in related cases.

26 94. Plaintiffs and Class Members have spent and will continue to spend
27 significant amounts of time to monitor their financial accounts and records for misuse.

28 95. Plaintiffs and Class Members have suffered or will suffer actual injury as a

1 direct result of the Data Breach. Many victims suffered ascertainable losses in the form
2 of out-of-pocket expenses and the value of their time reasonably incurred to remedy or
3 mitigate the effects of the Data Breach relating to:

- 4 a. Finding fraudulent charges;
- 5 b. Canceling and reissuing credit and debit cards;
- 6 c. Purchasing credit monitoring and identity theft prevention;
- 7 d. Addressing their inability to withdraw funds linked to compromised
8 accounts;
- 9 e. Taking trips to banks and waiting in line to obtain funds held in
10 limited accounts;
- 11 f. Placing “freezes” and “alerts” with credit reporting agencies;
- 12 g. Spending time on the phone with or at a financial institution to
13 dispute fraudulent charges;
- 14 h. Contacting financial institutions and closing or modifying financial
15 accounts;
- 16 i. Resetting automatic billing and payment instructions from
17 compromised credit and debit cards to new ones;
- 18 j. Paying late fees and declined payment fees imposed as a result of
19 failed automatic payments that were tied to compromised cards that
20 had to be cancelled; and
- 21 k. Closely reviewing and monitoring bank accounts and credit reports
22 for unauthorized activity for years to come.

23 96. Moreover, Plaintiffs and Class Members have an interest in ensuring that
24 their PII and PHI, which is believed to remain in the possession of Defendant, is protected
25 from further breaches by the implementation of security measures and safeguards,
26 including but not limited to, making sure that the storage of data or documents containing
27 personal and financial information is not accessible online and that access to such data is
28 password-protected.

1 97. Further, as a result of Defendant’s conduct, Plaintiffs and Class Members
2 are forced to live with the anxiety that their PII and PHI—which contains the most
3 intimate details about a person’s life —may be disclosed to the entire world, thereby
4 subjecting them to embarrassment and depriving them of any right to privacy whatsoever.

5 98. As a direct and proximate result of Defendant’s actions and inactions,
6 Plaintiffs and Class Members have suffered anxiety, emotional distress, and loss of
7 privacy, and are at an increased risk of future harm.

8 **V. CLASS ACTION ALLEGATIONS**

9 99. Plaintiffs bring this action on behalf of themselves and on behalf of all other
10 persons similarly situated (“the Class”).

11 100. Plaintiffs propose the following Class definitions, subject to amendment as
12 appropriate:

13 The Nationwide Class: All persons whose PII and PHI was compromised as a
14 result of the Ransomware Attack that Magellan Health discovered on or
about April 11, 2020.

15 The Missouri Class: All persons residing in Missouri whose PII and PHI was
16 compromised as a result of the Ransomware Attack that Magellan Health
discovered on or about April 11, 2020.

17 The Tennessee Class: All persons residing in Tennessee whose PII and PHI
18 was compromised as a result of the Ransomware Attack that Magellan Health
discovered on or about April 11, 2020.

19 The Pennsylvania Class: All persons residing in Pennsylvania whose PII and
20 PHI was compromised as a result of the Ransomware Attack that Magellan
Health discovered on or about April 11, 2020.

21 The New York Class: All persons residing in New York whose PII and PHI
22 was compromised as a result of the Ransomware Attack that Magellan Health
discovered on or about April 11, 2020.

23 The Arizona Class: All persons residing in Arizona whose PII and PHI was
24 compromised as a result of the Ransomware Attack that Magellan Health
discovered on or about April 11, 2020.

25 The Employee Class: All current and former employees of Magellan whose
26 PII and PHI was compromised as a result of the Ransomware Attack that
27 Magellan Health discovered on or about April 11, 2020.

1 101. Excluded from the Class are Defendant's officers and directors, and any
2 entity in which Defendant have a controlling interest; and the affiliates, legal
3 representatives, attorneys, successors, heirs, and assigns of Defendant. Excluded also
4 from the Class are Members of the judiciary to whom this case is assigned, their
5 families and Members of their staff.

6 102. Plaintiffs hereby reserve the right to amend or modify the class definitions
7 with greater specificity or division after having had an opportunity to conduct
8 discovery. The proposed Class meets the criteria for certification under Rule 23(a),
9 (b)(2), (b)(3) and (c)(4).

10 103. Numerosity. The Members of the Class are so numerous that joinder of
11 all of them is impracticable. While the exact number of Class Members is unknown to
12 Plaintiffs at this time, based on information and belief, the Class consists of
13 approximately 365,000 employees, former employees, beneficiaries, and patients of
14 Defendant Magellan Health and its affiliates named herein whose data was
15 compromised in the Data Breach.

16 104. Commonality. There are questions of law and fact common to the Class,
17 which predominate over any questions affecting only individual Class Members. These
18 common questions of law and fact include, without limitation:

- 19 a. Whether Defendant unlawfully used, maintained, lost, or disclosed
20 Plaintiffs' and Class Members' PII and PHI;
- 21 b. Whether Defendant failed to implement and maintain reasonable security
22 procedures and practices appropriate to the nature and scope of the
23 information compromised in the Data Breach;
- 24 c. Whether Defendant's data security systems prior to and during the Data
25 Breach complied with applicable data security laws and regulations;
- 26 d. Whether Defendant's data security systems prior to and during the Data
27 Breach were consistent with industry standards;

- e. Whether Defendant owed a duty to Class Members to safeguard their PII and PHI;
- f. Whether Defendant breached its duty to Class Members to safeguard their PII and PHI;
- g. Whether computer hackers obtained Class Members' PII and PHI in the Data Breach;
- h. Whether Defendant knew or should have known that their data security systems and monitoring processes were deficient;
- i. Whether Plaintiffs and Class Members suffered legally cognizable damages as a result of Defendant' misconduct;
- j. Whether Defendant's conduct was negligent;
- k. Whether Defendant' s conduct was per se negligent;
- l. Whether Defendant's acts, inactions, and practices complained of herein amount to acts of intrusion upon seclusion under the law;
- m. Whether Defendant was unjustly enriched;
- n. Whether Defendant failed to provide notice of the Data Breach in a timely manner, and;
- o. Whether Plaintiffs and Class Members are entitled to damages, civil penalties, punitive damages, and/or injunctive relief.

105. Typicality. Plaintiffs' claims are typical of those of other Class Members because Plaintiffs' PII and PHI, like that of every other Class member, was compromised in the Data Breach.

106. Adequacy of Representation. Plaintiffs will fairly and adequately represent and protect the interests of the Members of the Class. Plaintiffs' Counsel is competent and experienced in litigating Class actions, including data privacy litigation of this kind.

107. Predominance. Defendant has engaged in a common course of conduct toward Plaintiffs and Class Members, in that all the Plaintiffs' and Class Members' data was stored on the same computer systems and unlawfully accessed in the same way. The

1 common issues arising from Defendant's conduct affecting Class Members set out above
2 predominate over any individualized issues. Adjudication of these common issues in a
3 single action has important and desirable advantages of judicial economy.

4 108. Superiority. A Class action is superior to other available methods for the
5 fair and efficient adjudication of the controversy. Class treatment of common questions
6 of law and fact is superior to multiple individual actions or piecemeal litigation. Absent
7 a Class action, most Class Members would likely find that the cost of litigating their
8 individual claims is prohibitively high and would therefore have no effective remedy.
9 The prosecution of separate actions by individual Class Members would create a risk of
10 inconsistent or varying adjudications with respect to individual Class Members, which
11 would establish incompatible standards of conduct for Defendant. In contrast, the conduct
12 of this action as a Class action presents far fewer management difficulties, conserves
13 judicial resources and the parties' resources, and protects the rights of each Class
14 member.

15 109. Defendant has acted on grounds that apply generally to the Class as a
16 whole, so that Class certification, injunctive relief, and corresponding declaratory relief
17 are appropriate on a Class-wide basis.

18 110. Likewise, particular issues under Rule 23(c)(4) are appropriate for
19 certification because such claims present only particular, common issues, the resolution
20 of which would advance the disposition of this matter and the parties' interests therein.
21 Such particular issues include, but are not limited to:

- 22 a. Whether Defendant failed to timely notify the public of the Data Breach;
- 23 b. Whether Defendant owed a legal duty to Plaintiffs and the Class to exercise
24 due care in collecting, storing, and safeguarding their PII and PHI;
- 25 c. Whether Defendant's security measures to protect their data systems were
26 reasonable in light of best practices recommended by data security experts;
- 27 d. Whether Defendant's failure to institute adequate protective security
28 measures amounted to negligence;

1 e. Whether Defendant failed to take commercially reasonable steps to
2 safeguard consumer PII and PHI; and

3 f. Whether adherence to FTC data security recommendations, and measures
4 recommended by data security experts would have reasonably prevented
5 the data breach.

6 111. Finally, all members of the proposed Class are readily ascertainable.
7 Defendant has access to Class Members' names and addresses affected by the Data
8 Breach. Class Members have already been preliminarily identified and sent notice of the
9 Data Breach by Defendant Magellan Health.

10 **VI. CAUSES OF ACTION**

11 **COUNT I**
12 **NEGLIGENCE**

13 **(On Behalf of Plaintiff and the Nationwide Class, Or,**
14 **Alternatively, Plaintiff Griffey and the Missouri Class, Plaintiff Rayam and the**
15 **Tennessee Class, Plaintiff Domingo and the Pennsylvania Class, Plaintiff Leather**
16 **and the New York Class, and Plaintiff Williams and the Arizona Class)**

17 112. Plaintiffs re-allege and incorporate by reference Paragraphs 1 through 111
18 above as if fully set forth herein.

19 113. Defendant Magellan Health required Plaintiffs and Class Members to
20 submit non-public PII as a condition of employment, or as a condition of receiving
21 employee benefits, or as a condition of receiving medical or pharmaceutical care.

22 114. Plaintiffs and the Class Members entrusted their PII and PHI to Defendant
23 with the understanding that Defendant would safeguard their information.

24 115. Defendant had full knowledge of the sensitivity of the PII and PHI and the
25 types of harm that Plaintiffs and Class Members could and would suffer if the PII and
26 PHI were wrongfully disclosed.

27 116. By assuming the responsibility to collect and store this data, and in fact
28 doing so, and sharing it and using it for commercial gain, Defendant had a duty of care
to use reasonable means to secure and safeguard their computer property—and Class

1 Members' PII and PHI held within it—to prevent disclosure of the information, and to
2 safeguard the information from theft. Defendant's duty included a responsibility to
3 implement processes by which they could detect a breach of its security systems in a
4 reasonably expeditious period of time and to give prompt notice to those affected in the
5 case of a data breach.

6 117. Defendant had a duty to employ reasonable security measures under
7 Section 5 of the Federal Trade Commission Act, 15 U.S.C. § 45, which prohibits “unfair
8 . . . practices in or affecting commerce,” including, as interpreted and enforced by the
9 FTC, the unfair practice of failing to use reasonable measures to protect confidential data.

10 118. Defendant's duty of care to use reasonable security measures also arose as
11 a result of the special relationship that existed between Defendant and its client patients,
12 which is recognized by laws and regulations including but not limited to HIPAA, as well
13 as common law. Defendant was in a position to ensure that its systems were sufficient to
14 protect against the foreseeable risk of harm to Class Members from a data breach.

15 119. Defendant's duty to use reasonable security measures under HIPAA
16 required Defendant to “reasonably protect” confidential data from “any intentional or
17 unintentional use or disclosure” and to “have in place appropriate administrative,
18 technical, and physical safeguards to protect the privacy of protected health information.”
19 45 C.F.R. § 164.530(c)(1). Some or all of the medical information at issue in this case
20 constitutes “protected health information” within the meaning of HIPAA.

21 120. Defendant's duty to use reasonable care in protecting confidential data
22 arose not only as a result of the statutes and regulations described above, but also because
23 Defendant are bound by industry standards to protect confidential PII.

24 121. Defendant breached its duties, and thus was negligent and/or grossly
25 negligent, by failing to use reasonable measures to protect Class Members' PII and PHI.
26 The specific negligent acts and omissions committed by Defendant include, but are not
27 limited to, the following:
28

- 1 a. Failing to adopt, implement, and maintain adequate security measures to
- 2 safeguard Class Members' PII and PHI;
- 3 b. Failing to adequately monitor the security of their networks and systems;
- 4 c. Failing to periodically ensure that their email system had plans in place to
- 5 maintain reasonable data security safeguards;
- 6 d. Allowing unauthorized access to Class Members' PII and PHI;
- 7 e. Failing to detect in a timely manner that Class Members' PII and PHI had
- 8 been compromised; and
- 9 f. Failing to timely notify Class Members about the Data Breach so that they
- 10 could take appropriate steps to mitigate the potential for identity theft and
- 11 other damages.

12 122. It was foreseeable that Defendant's failure to use reasonable measures to
13 protect Class Members' PII and PHI would result in injury to Class Members. Further,
14 the breach of security was reasonably foreseeable given the known high frequency of
15 cyberattacks and data breaches in the data storage and healthcare industries.

16 123. It was therefore foreseeable that the failure to adequately safeguard Class
17 Members' PII and PHI would result in one or more types of injuries to Class Members.

18 124. There is a temporal and close causal connection between Defendant's
19 failure to implement security measures to protect the PII and PHI and the harm suffered,
20 or risk of imminent harm suffered by Plaintiffs and the Class.

21 125. Plaintiffs and the Class Members had no ability to protect their PHI and PII
22 that was in Defendant's possession.

23 126. Defendant was in a position to protect against the harm suffered by
24 Plaintiffs and Class Members as a result of the Data Breach.

25 127. Defendant had a duty to put proper procedures in place in order to prevent
26 the unauthorized dissemination of Plaintiffs' and Class Members' PHI and PII.

27 128. Defendant admitted that Plaintiffs' and Class Members' PII and PHI was
28 wrongfully disclosed to unauthorized third persons as a result of the Data Breach.

1 135. Defendant violated Section 5 of the FTC Act by failing to use reasonable
2 measures to protect employee and patient PII and PHI and not complying with applicable
3 industry standards, as described in detail herein. Defendant’s conduct was particularly
4 unreasonable given the nature and amount of PII and PHI it obtained and stored, and the
5 foreseeable consequences of a data breach including, specifically, the damages that
6 would result to Plaintiffs and Class Members.

7 136. Defendant’s violation of Section 5 of the FTC Act constitutes negligence
8 per se as Defendant’s violation of the FTC Act establishes the duty and breach elements
9 of negligence.

10 137. Plaintiffs and Class Members are within the class of persons that the FTC
11 Act was intended to protect.

12 138. The harm that occurred as a result of the Data Breach is the type of harm
13 the FTC Act was intended to guard against. The FTC has pursued enforcement actions
14 against businesses, which, as a result of their failure to employ reasonable data security
15 measures and avoid unfair and deceptive practices, caused the same harm as that suffered
16 by Plaintiffs and the Class.

17 139. Pursuant to the Gramm-Leach-Bliley Act (15 U.S.C. § 6801), Defendant’s
18 had a duty to protect the security and confidentiality of Plaintiffs’ and Class Members’
19 PII.

20 140. Defendant breached its duties to Plaintiffs and Class Members under the
21 Gramm-Leach-Bliley Act by failing to provide fair, reasonable, or adequate computer
22 systems and data security practices to safeguard Plaintiffs’ and Class Members’ PII.

23 141. Pursuant to HIPAA, 42 U.S.C. § 1302d, et seq., Defendant had a duty to
24 implement reasonable safeguards to protect Plaintiffs’ and Class Members’ Private
25 Information.

26 142. Pursuant to HIPAA, Defendant had a duty to render the electronic PHI it
27 maintained unusable, unreadable, or indecipherable to unauthorized individuals, as
28 specified in the HIPAA Security Rule by “the use of an algorithmic process to transform

1 data into a form in which there is a low probability of assigning meaning without use of
2 a confidential process or key.” See definition of encryption at 45 C.F.R. § 164.304.

3 143. Defendant’s failure to comply with applicable laws and regulations
4 constitutes negligence per se.

5 144. But for Defendant’s wrongful and negligent breach of its duties owed to
6 Plaintiffs and Class Members, Plaintiffs and Class Members would not have been injured.

7 145. The injury and harm suffered by Plaintiffs and Class Members was the
8 reasonably foreseeable result of Defendant’s breach of their duties. Defendant knew or
9 should have known that it was failing to meet its duties, and that Defendant’s breach
10 would cause Plaintiffs and Class Members to experience the foreseeable harms associated
11 with the exposure of their PII.

12 146. As a direct and proximate result of Defendant’s negligent conduct,
13 Plaintiffs and Class Members have suffered injury and are entitled to compensatory,
14 consequential, and punitive damages in an amount to be proven at trial.

15 **COUNT III**
16 **BREACH OF IMPLIED CONTRACT**
17 **(On Behalf of Plaintiffs Griffey, Rayam, Domingo, Williams and the Employee**
18 **Class)**

19 147. Plaintiffs re-allege and incorporate by reference Paragraphs 1 through 111
20 above as if fully set forth herein.

21 148. Plaintiffs and Class Members were required to provide their PII and PHI to
22 Defendant as a condition of their use of Defendant’s services, or as a condition of
23 employment.

24 149. Plaintiffs and Class Members paid money to Defendant and disclosed their
25 PII and PHI in exchange for medical and pharmaceutical services, along with
26 Defendant’s promise to protect their PII and PHI from unauthorized disclosure.

27 150. Plaintiffs also provided their labor and employee services to Defendant, as
28 well as turning over their PII to Defendant, in exchange for Defendant’s promise to
protect their PII from unauthorized disclosure.

1 151. In its written privacy policies, Defendant Magellan Health expressly
2 promised Plaintiffs and Class Members that it would only disclose PII or PHI under
3 certain circumstances, none of which relate to the Data Breach.

4 152. Defendant further promised to comply with industry standards and to make
5 sure that Plaintiffs' and Class Members' PII and PHI would remain protected.

6 153. Implicit in the agreement between Plaintiffs and Class Members and the
7 Defendant to provide PII, was the latter's obligation to: (a) use such PII for business
8 purposes only, (b) take reasonable steps to safeguard that PII, (c) prevent unauthorized
9 disclosures of the PII, (d) provide Plaintiffs and Class Members with prompt and
10 sufficient notice of any and all unauthorized access and/or theft of their PII, (e) reasonably
11 safeguard and protect the PII of Plaintiffs and Class Members from unauthorized
12 disclosure or uses, (f) retain the PII only under conditions that kept such information
13 secure and confidential.

14 154. When Plaintiffs and Class Members provided their PII to Defendant
15 Magellan Health as a condition of their employment or employee beneficiary status, or
16 as a condition precedent to receiving medical or pharmaceutical care, they entered into
17 implied contracts with Defendant pursuant to which Defendant agreed to reasonably
18 protect such information.

19 155. Defendant solicited, invited, and then required Class Members to provide
20 their PII and PHI as part of Defendant's regular business practices. Plaintiffs and Class
21 Members accepted Defendant's offers and provided their PII to Defendant.

22 156. In entering into such implied contracts, Plaintiffs and Class Members
23 reasonably believed and expected that Defendant's data security practices complied with
24 relevant laws and regulations and were consistent with industry standards.

25 157. Plaintiffs and Class Members would not have entrusted their PII to
26 Defendant in the absence of the implied contract between them and Defendant to keep
27 their information reasonably secure. Plaintiffs and Class Members would not have
28 entrusted their PII to Defendant in the absence of its implied promise to monitor its

1 computer systems and networks to ensure that it adopted reasonable data security
2 measures.

3 158. Plaintiffs and Class Members fully and adequately performed their
4 obligations under the implied contracts with Defendant.

5 159. Defendant breached their implied contracts with Class Members by failing
6 to safeguard and protect their PII and PHI.

7 160. As a direct and proximate result of Defendant' breaches of the implied
8 contracts, Class Members sustained damages as alleged herein.

9 161. Plaintiffs and Class Members are entitled to compensatory and
10 consequential damages suffered as a result of the Data Breach.

11 162. Plaintiffs and Class Members are also entitled to injunctive relief requiring
12 Defendant to, e.g., (i) strengthen its data security systems and monitoring procedures; (ii)
13 submit to future annual audits of those systems and monitoring procedures; and (iii)
14 immediately provide adequate credit monitoring to all Class Members.

15 **COUNT IV**
16 **VIOLATION OF THE NEW YORK**
17 **GENERAL BUSINESS LAW § 349**
18 **(On Behalf of Plaintiff Leather and the New York Class)**

19 163. Plaintiffs re-allege and incorporate by reference Paragraphs 1 through 111
20 above as if fully set forth herein.

21 164. Defendant engaged in deceptive, unfair, and unlawful trade acts or
22 practices in the conduct of trade or commerce and furnishing of services, in violation of
23 N.Y. Gen. Bus. Law § 349(a), including but not limited to the following:

24 165. Defendant misrepresented material facts to Plaintiff and the Class by
25 representing that they would maintain adequate data privacy and security practices and
26 procedures to safeguard Class members' PHI and PII from unauthorized disclosure,
27 release, data breaches, and theft;
28

1 166. Defendant misrepresented material facts to Plaintiff and the Class by
2 representing that they did and would comply with the requirements of federal and state
3 laws pertaining to the privacy and security of Class members' PHI and PII;

4 167. Defendant omitted, suppressed and concealed material facts of the
5 inadequacy of its privacy and security protections for Class members' PHI and PII;

6 168. Defendant engaged in deceptive, unfair, and unlawful trade acts or
7 practices by failing to maintain the privacy and security of Class members' PHI and PII,
8 in violation of duties imposed by and public policies reflected in applicable federal and
9 state laws, resulting in the Data Breach. These unfair acts and practices violated duties
10 imposed by laws including the Federal Trade Commission Act (15 U.S.C. § 45);

11 169. Defendant engaged in deceptive, unfair, and unlawful trade acts or
12 practices by failing to disclose the data breach to the Class in a timely and accurate
13 manner, contrary to the duties imposed by N.Y. Gen. Bus. Law § 899-aa(2). At all times
14 relevant herein, Leather and members of the New York Class were residents of the State
15 of New York and were deceived in New York by the misconduct alleged herein.

16 170. Defendant knew or should have known that the its computer systems and
17 data security practices were inadequate to safeguard the Class members' PHI and PII
18 entrusted to it, and that risk of a data breach or theft was highly likely.

19 171. Defendant should have disclosed this information because Defendant was
20 in a superior position to know the true facts related to the defective data security.

21 172. Defendant's failure constitutes false and misleading representations, which
22 have the capacity, tendency, and effect of deceiving or misleading consumers (including
23 Plaintiff and Class members) regarding the security of Magellan Health's network and
24 aggregation of PHI and PII.

25 173. The representations upon which consumers (including Plaintiff and Class
26 members) relied were material representations (e.g., as to Defendant's adequate
27 protection of PHI and PII), and consumers (including Plaintiff and Class members) relied
28 on those representations to their detriment.

1 174. Defendant's conduct is unconscionable, deceptive, and unfair, as it is likely
2 to, and did, mislead consumers acting reasonably under the circumstances. As a direct
3 and proximate result of Defendant's conduct, Plaintiff and other Class members have
4 been harmed, in that they were not timely notified of the data breach, which resulted in
5 profound vulnerability to their personal information and other financial accounts.

6 175. As a direct and proximate result of Defendant's unconscionable, unfair, and
7 deceptive acts and omissions, Plaintiff's and Class members' PHI and PII was disclosed
8 to third parties without authorization, causing and will continue to cause Plaintiff and
9 Class members damages, as well as to the public interest and consumers at large in New
10 York.

11 176. Plaintiff and Class members seek relief under N.Y. Gen. Bus. Law §
12 349(h), including, but not limited to, actual damages, treble damages, statutory damages,
13 injunctive relief, and/or attorney's fees and costs.

14 **COUNT V**
15 **UNJUST ENRICHMENT**
16 **(On Behalf of Plaintiffs and All Class Members)**

17 177. Plaintiffs restate and reallege paragraphs 1 through 111 above as if fully set
18 forth herein.

19 178. Plaintiffs and Class Members conferred a monetary benefit on Defendant.
20 Specifically, Defendant enriched itself by saving the costs it reasonably should have
21 expended on data security measures to secure Plaintiffs' and Class Members' Personal
22 Information. Instead of providing a reasonable level of security that would have
23 prevented the Data Breach, Defendant instead calculated to increase its own profits at the
24 expense of Plaintiffs and Class Members by utilizing cheaper, ineffective security
25 measures. Plaintiffs and Class Members, on the other hand, suffered as a direct and
26 proximate result of Defendant's decision to prioritize its own profits over the requisite
27 security.

28 179. Under the principles of equity and good conscience, Defendant should not
be permitted to retain the money belonging to Plaintiffs and Class Members, because

1 Defendant failed to implement appropriate data management and security measures that
2 are mandated by industry standards.

3 180. Defendant acquired the PII through inequitable means in that it failed to
4 disclose the inadequate security practices previously alleged.

5 181. If Plaintiffs and Class Members knew that Defendant had not secured their
6 PII, they would not have agreed to provide their PII to Defendant Magellan Health.

7 182. Plaintiffs and Class Members have no adequate remedy at law.

8 183. As a direct and proximate result of Defendant's conduct, Plaintiffs and
9 Class Members have suffered and will suffer injury, including but not limited to: (i) actual
10 identity theft; (ii) the loss of the opportunity how their PII is used; (iii) the compromise,
11 publication, and/or theft of their PII and PHI; (iv) out-of-pocket expenses associated with
12 the prevention, detection, and recovery from identity theft, and/or unauthorized use of
13 their PII and PHI; (v) lost opportunity costs associated with effort expended and the loss
14 of productivity addressing and attempting to mitigate the actual and future consequences
15 of the Data Breach, including but not limited to efforts spent researching how to prevent,
16 detect, contest, and recover from identity theft; (vi) the continued risk to their PII and
17 PHI, which remain in Defendant's possession and is subject to further unauthorized
18 disclosures so long as Defendant fails to undertake appropriate and adequate measures to
19 protect PII and PHI in its continued possession; and (vii) future costs in terms of time,
20 effort, and money that will be expended to prevent, detect, contest, and repair the impact
21 of the PII and PHI compromised as a result of the Data Breach for the remainder of the
22 lives of Plaintiffs and Class Members.

23 184. As a direct and proximate result of Defendant's conduct, Plaintiffs and
24 Class Members have suffered and will continue to suffer other forms of injury and/or
25 harm.

26 185. Defendant should be compelled to disgorge into a common fund or
27 constructive trust, for the benefit of Plaintiffs and Class Members, proceeds that they
28

1 unjustly received from them. In the alternative, Defendant should be compelled to refund
2 the amounts that Plaintiffs and Class Members overpaid for Defendant’s services.

3 **COUNT VI**
4 **ARIZONA CONSUMER FRAUD ACT (“ACFA”)**

5 **Ariz. Rev. Stat. §§ 44-1521, et seq.**

6 **(On Behalf of Plaintiffs and the Nationwide Class, Or,**
7 **Alternatively, Plaintiff Griffey and the Missouri Class, Plaintiff Rayam and the**
8 **Tennessee Class, Plaintiff Domingo and the Pennsylvania Class, Plaintiff Leather**
9 **and the New York Class, and Plaintiff Williams and the Arizona Class)**

10 186. Plaintiffs restate and reallege paragraphs 1 through 111 as if fully set forth
11 herein.

12 187. The ACFA provides in pertinent part: “The act, use or employment by any
13 person of any deception, deceptive or unfair act or practice, fraud, false pretense, false
14 promise, misrepresentation, or concealment, suppression or omission of any material fact
15 with intent that others rely on such concealment, suppression or omission, in connection
16 with the sale or advertisement of any merchandise whether or not any person has in face
17 been misled, deceived or damaged thereby, is declared to be an unlawful practice.” Ariz.
18 Rev. Stat. § 44-1522.

19 188. Plaintiffs and Class Members are “persons” as defined by Ariz. Rev. Stat.
20 § 44-1521(6).

21 189. Defendant Magellan Health provides “services” as that term is included in
22 the definition of “merchandise” under Ariz. Rev. Stat. § 44-1521(5), and Defendant is
23 engaged in the “sale” of “merchandise” as defined by Ariz. Rev. Stat. § 44-1521(7).

24 190. Defendant engaged in deceptive and unfair acts and practices,
25 misrepresentation, and the concealment, suppression and omission of material facts in
26 connection with the sale and advertisement of “merchandise” (as defined in the ACFA)
27 in violation of the ACFA, including but not limited to the following:

- 28 a. Failing to maintain sufficient security to keep Plaintiffs’ and Class
Members’ confidential medical, financial and personal data from being
hacked and stolen;

- b. Failing to disclose the Data Breach to Class Members in a timely and accurate manner, in violation of Ariz. Rev. Stat. § 18-552(B);
- c. Misrepresenting material facts, pertaining to the sale of health benefit services by representing that they would maintain adequate data privacy and security practices and procedures to safeguard Class Members' PHI and PII from unauthorized disclosure, release, data breaches, and theft;
- d. Misrepresenting material facts, in connection with the sale of health benefit services by representing that they did and would comply with the requirements of relevant federal and state laws pertaining to the privacy and security of Class Members' PHI and PII;
- e. Omitting, suppressing, and concealing the material fact of the inadequacy of the data privacy and security protections for Class Members' PHI and PII;
- f. Engaging in unfair, unlawful, and deceptive acts and practices with respect to the sale of health benefit services by failing to maintain the privacy and security of Class Members' PHI and PII, in violation of duties imposed by and public policies reflected in applicable federal and state laws, resulting in the Data Breach. These unfair, unlawful, and deceptive acts and practices violated duties imposed by laws, including HIPAA and Section 5 of the FTC Act;
- g. Engaging in unlawful, unfair, and deceptive acts and practices with respect to the sale of health benefit services by failing to disclose the Data Breach to Class Members in a timely and accurate manner;
- h. Engaging in unlawful, unfair, and deceptive acts and practices with respect to the sale of health benefit services by failing to take proper action following the Data Breach to enact adequate privacy and security measures and protect Class Members' PHI and PII from further unauthorized disclosure, release, data breaches, and theft.

- disclose with specificity the type of PII compromised during the Data Breach;
- D. For equitable relief requiring restitution and disgorgement of the revenues wrongfully retained as a result of Defendant’s wrongful conduct;
- E. Ordering Defendant to pay for not less than seven years of credit monitoring services for Plaintiffs and the Class;
- F. For an award of actual damages, compensatory damages, statutory damages, and statutory penalties, in an amount to be determined, as allowable by law;
- G. For an award of punitive damages, as allowable by law;
- H. For an award of attorneys’ fees and costs, and any other expense, including expert witness fees;
- I. Pre- and post-judgment interest on any amounts awarded; and
- J. Such other and further relief as this court may deem just and proper.

DEMAND FOR JURY TRIAL

Plaintiffs, individually and on behalf of the Class, demand a trial by jury on all issues so triable.

Dated: August 3, 2020

Respectfully submitted,

ZIMMERMAN REED LLP

By: s/ Hart L. Robinovitch
Hart L. Robinovitch (AZ SBN 020910)
14646 North Kierland Blvd., Suite 145
Scottsdale, AZ 85254
Telephone: (480) 348-6400
Facsimile: (480) 348-6415
Email: hart.robinovitch@zimmreed.com

MASON LIETZ & KLINGER LLP

Gary E. Mason (*Pro Hac Vice* to be filed)
David K. Lietz (*Pro Hac Vice* to be filed)
5301 Wisconsin Ave, NW
Suite 305
Washington, DC 20016
Telephone: (202) 429-2290
Facsimile: (202) 429-2294
Email: gmason@masonllp.com

Email: dlietz@masonllp.com

MASON LIETZ & KLINGER LLP

Gary M. Klinger (*Pro Hac Vice* to be filed)

227 W. Monroe Street, Suite 2100

Chicago, IL 60630

Telephone: (312) 283-3814

Facsimile:

Email: gklinger@masonllp.com

DEYOUNG & ASSOCIATES

Neal A. DeYoung (*Pro Hac Vice* to be filed)

One Reservoir Office Park

Southbury, Ct. 06488

Telephone: (203) 731-7558

Email: neal@deyounglegal.com

Attorneys for Plaintiffs

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